



Oil Sands and Heavy Oil Technologies Conference & Exhibition
July 14 – 16, 2009 | Calgary TELUS Convention Centre, Calgary, Alberta, Canada
www.OilSandsTechnologies.com

SHOW REPORT

The third Oil Sands and Heavy Oil Technologies Conference and Exhibition recently held at the TELUS Convention Centre in Calgary, Alberta, Canada, on July 14 – 16, 2009 attracted 622 exhibit floor visitors and conference delegates from 20 different countries. The event's 42 exhibiting companies showcased the products, services and technologies that impact oil sands and heavy oil projects and operations.

The event kicked off with an opening keynote session in which Robert J. Mason, Managing Director, Head of Oil Sands Investment Banking for Global Energy & Power Group – *TD Securities Inc.* presented an overview of the current economic environment affecting the oil sands. Mason said that the equity and debt financing is down significantly in 2008 and 2009 year to date and that the cost of capital has increased significantly for all players large and small. He emphasized that smaller, earlier stage players currently have limited access to capital at any price. Mr. Verlyn Olson – Member of the Legislative Assembly for Wetaskiwin-Camrose (Alberta) also spoke at the opening keynote session and discussed policy initiatives by the Alberta government. The keynote session ended with Clement W. Bowman – Chairman of the Board – *ProGrid Ventures Inc.* and Founding Chairman – Alberta Oil Sands Technology and Research Authority who expounded on the history of the oil sands and the visionaries who through the years have helped to make the oil sands a viable industry in Alberta.

In addition to keynote sessions, a pre-conference workshop was held on Tuesday, July 14. The workshop was presented by Len Flint, *LENEF Consulting Ltd.*, who gave an introduction to the oil sands and heavy oil industry to industry professionals.

The closing plenary session featured a panel discussion on issues pertaining to Oil Sands Issues. Panellists' included Jackie Forrest – *CERA*; Jim Hyne – *HYJAY Research & Development*; and Len Flint – *LENEF Consulting*.



Statistics:

Space occupied: 5,800 sq. feet
Number of exhibiting companies: 42
Number of countries represented: 29

Attendance - Delegates/Visitors Total:
Conference delegates 276
Exhibition visitors 329
Other 17
Total attendance 622

Attendance – Delegates/Visitors Total by Country

Count	Country	Number of Attendees
1.	Argentina	1
2.	Canada	417
3.	Colombia	4
4.	France	2
5.	Germany	3
6.	India	2
7.	Indonesia	5
8.	Italy	1
9.	Japan	3
10.	Korea, South	4
11.	Mexico	6
12.	Mauritania	1
13.	Netherlands	2
14.	Norway	2
15.	Pakistan	2
16.	Qatar	1
17.	Switzerland	1
18.	United Kingdom	4
19.	United States	160
20.	Venezuela	1
TOTAL		622

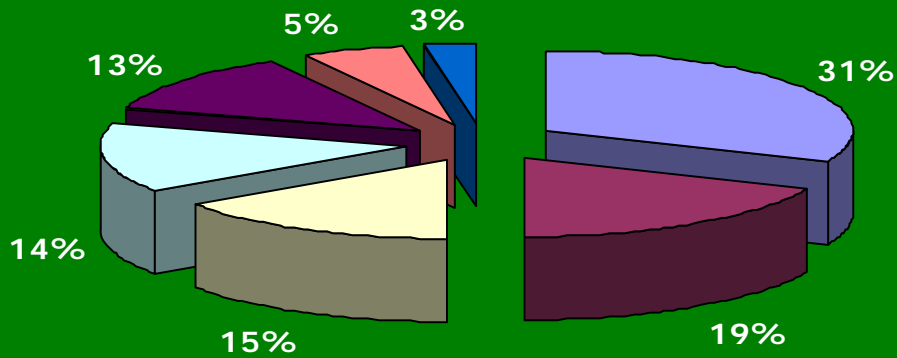
This professional attendance comprised of executive management, engineers and managers; reservoir, pipeline, process, mechanical, electrical and civil engineers; geologists and geophysicists and operators.

Oil Sands and Heavy Oil Technologies 2010

Please join us as the Oil Sands and Heavy Oil Technologies Conference & Exhibition 2010 is once again in the Calgary TELUS Convention Centre in Calgary, Alberta Canada on July 20 – 22, 2010.

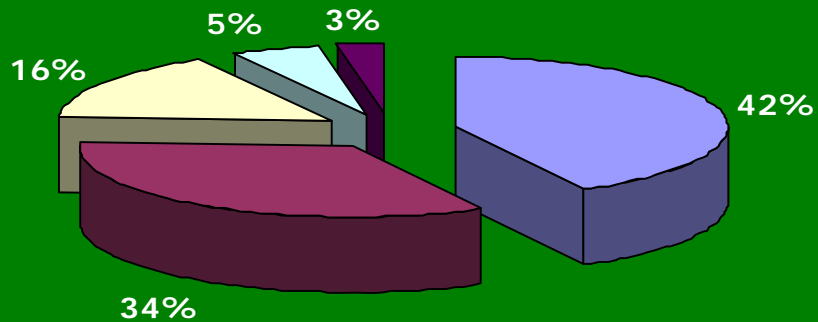
Demographics

Attendance by Company Type



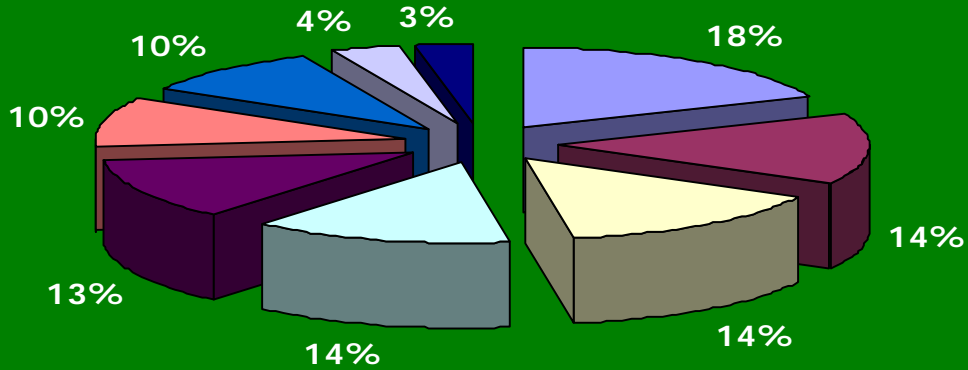
- Oil/Gas Company
- Service/Supply
- Other
- Consulting Company
- Engineering/Construction
- Contractor
- Government/Library/Education

Attendance by Job Function



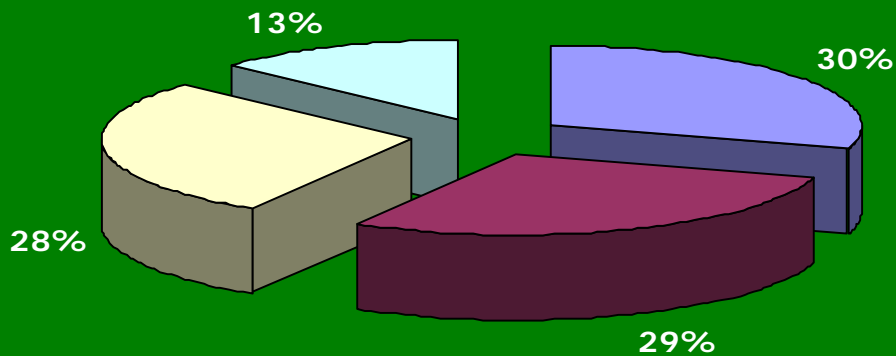
- Management (CEO, Pres, VP, Partner, Director, Manager)
- Engineering/Technical/Geoscience
- Other
- Purchasing/Consulting
- Superintendent/Field Professional/Foreman

Attendance by Area of Interest



- Production
- Refining
- Gas Processing
- Petrochemical
- Pipeline/Transportation
- Exploration
- Drilling
- Other
- Financial

Attendance by Purchasing Responsibility



- None
- Recommend
- Approve
- Specify